

DOWNTOWN ST. CLOUD FESTI-FALL

2025 SPONSORSHIP OPPORTUNITIES

A DOWNTOWN ALLIANCE SIGNATURE EVENT



SEPTEMBER 20-21, 2025



TENTATIVE SCHEDULE

SATURDAY: DOWNTOWN URBAN FARM TO TABLE + FARMERS MARKET
SUNDAY: EAST END CLASSIC CARS, LIVE MUSIC, ART FAIR, STREET FAIR - A HIGHLIGHT OF THE EAST END



2025 SPONSORSHIP LEVELS

TITLE SPONSOR	GOLD	SILVER	BRONZE	FESTI-FRIEND	ACTIVATION SATURDAY ONLY BOOTH
\$20,000	\$15,000	\$10,000	\$2,500	\$1,000	\$5,000

PRE-EVENT RECOGNITION

EXCLUSIVE (ONLY ONE IN CATEGORY)	SAT & SUN					
NAME INCLUSION IN EVENT LOGO	SAT & SUN					
WEBSITE PRESENCE	LOGO + LINKED	LOGO	LOGO	LOGO	LISTED	ACTIVATION DESCRIPTION
EMAIL BLASTS	FEATURE, LOGO + LINKED	LOGO	LOGO	LISTED	LISTED	LOGO
EVENT FLYER	LOGO	LOGO	LOGO	LOGO	LISTED	LOGO
SOCIAL MEDIA MENTIONS	STAND ALONE	X	X	X	X	X

ON-SITE RECOGNITION

BOOTH SPACE	ACTIVATION SPACE (SAT)	ACTIVATION SPACE (SAT)	ACTIVATION SPACE (SAT)			ACTIVATION SPACE (SAT)
FLYER RECOGNITION	LOGO + DESCRIPTION	LOGO	LOGO	LISTED	LISTED	ACTIVATION DESCRIPTION
EVENT SPONSOR BANNER	LOGO - PREMIER	X	X	X		X
BOOTH SPACE ON SUNDAY	PREMIERE	STANDARD	STANDARD	STANDARD		OPTIONAL

POST EVENT RECOGNITION

MEDIA THANK YOU	LOGO	LOGO	LOGO	LISTED	LISTED	LOGO
POST EMAIL BLAST	LOGO	LOGO	LOGO	LISTED	LISTED	LOGO

A STANDARD BOOTH ON SATURDAY IS \$2,000

*TITLE SPONSORSHIP IS CASH ONLY, NO IN-KIND ALLOWED

*SPONSORSHIP DOES NOT INCLUDE - EXHIBIT MATERIALS

2025 FESTI-FALL Sponsorship Agreement

THE DOWNTOWN ALLIANCE IS OFFERING THE FOLLOWING SPONSORSHIPS. BELOW IS AN OUTLINE OF WHAT EACH PARTY IS COMMITTED TO IN THE AGREEMENT. ALL SALES ARE FINAL, AND NO REFUNDS WILL BE GIVEN.

SPONSORSHIP LEVELS

<input type="checkbox"/>	TITLE SPONSOR	\$20,000
<input type="checkbox"/>	GOLD SPONSOR	\$15,000
<input type="checkbox"/>	SILVER SPONSOR	\$10,000
<input type="checkbox"/>	BRONZE SPONSOR	\$2,500
<input type="checkbox"/>	Festi-Friend	\$1,000
<input type="checkbox"/>	ACTIVATION BOOTH (SAT ONLY)	\$5000
<input type="checkbox"/>	STANDARD	\$2,000

COMPANY: _____

CONTACT NAME: _____

PHONE NUMBER: _____

EMAIL ADDRESS: _____

SIGNATURE: _____ DATE: _____

PAYMENT METHOD

___ PLEASE INVOICE ME

___ CREDIT CARD

A MEMBER OF THE COMMITTEE WILL BE CONTACTING YOU ABOUT YOUR CONTRIBUTION, PAYMENT, AND GATHERING YOUR LOGO.

CHECKS TO BE WRITTEN OUT TO: GREATER ST. CLOUD DEVELOPMENT CORPORATION ATTN:
DOWNTOWN ALLIANCE FESTI-FALL

QUESTIONS? /RETURN TO:

ST. CLOUD DOWNTOWN ALLIANCE
INFO@DOWNTOWNSTCLOUDMN.COM

